

DEC -6 1924 Wash:

Register of Copyrights Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following named motion picture films deposited by me for registration of copyright in the name of Superior Pictures Corporation, Ltd.

The Unwanted - 8 reels

Respectfully,

FULTON BRVI AWSKI

The Superior Pictures Corporation, Ltd.
hereby acknowledges the receipt of two copies each of the motion picture films deposited and registered in the Copyright Office as follows:

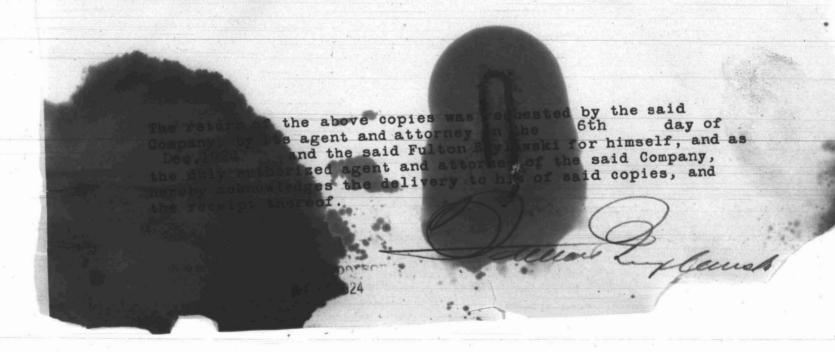
Title

Date of Deposit

Registration

The Unwanted

12-6-24 OCIL 20848



DEC -6 1924

# NAPOLEON FILMS LTD. Seesent

The G.B. SAMUELSON

PRODUCTION

# TheUNWANTED

WALTER G. SUMMERS

Teaturinó — LILIAN HALL-DAVIS AUBREY SMITH FRANCIS LISTER

> WORLD'S RIGHTS CONTROLLED BY NAPOLEON hat never G.B. SAMUE's picture."

28DENMARI





CAST

Colonel John Carrington
Genevieve Carrington
Kenneth (his son)
Joyce Mannering
Marienne Dearsley
John (her son)

Aubrey Smith
Mary Dibley
Walter Sondes
Nora Swinbourne
Lilian Hall-Davis
Francis Lister



Photography by Sydney Blythe
Directed by Walter Summers
Produced under the personal supervision of
G. B. Samuelson

Pass

7,250 feet.
Poard of Film Censors.
Scale.

0848





Foreword

Press reports have ambiguously and approvingly christened "THE UNWANTED" a showman's picture.

We do not seek to contradict them if by a "showman's picture" they mean:

-A story that is never allowed to flag.

A story that awakens and quickens the emotions.
That has something in it to appeal to the young, the old, the blase and the ingenuous.

-That excels in varied and beautiful scenery, which is never

allowed to predominate the plot.

—That is able to make the proud boast of offering you the most breath-catching, most terrifying, and at the same time, the most authentic battle scenes yet produced.

—That is crammed with the sure, deft touches that never fail to reach the heart—

Then they are right—it is a "showman's picture."

VENICE-SWITZERLAND-WATERLOO STATION-TANKS-ARMY CANTEENS -WARTIME REVELS and the SOMME BATTLEFIELD ALL WOVEN INTO A STORY THAT HAS A SOUL OF ITS OWN.

A REAL LIVING PICTURE.

# THE CONTROL OF THE CO





Carnival time in Venice, city of many waterways, marble palaces and gliding gondolas! Who could not be happy there? And yet—Colonel Carrington and his wife drifted farther apart.

## The Story

OUR story opens in Venice—Venice at Carnival time, forming a piquant background to the amorous escapades of Genevieve Carrington, wife of Colonel John Carrington, of the embassy in Rome. A daringly paraded indiscretion brings about a scene, culminating in their separation.

CARRINGTON seeks peace for his embittered soul in Alpine fastnesses. Then Fate plays one of her tortuous tricks. He meets an learns to leve Marienne Dearsley, a care-free A. herican girl. The solace of her company restores his faith in womanhood. They spend much time together. Then suddenly an accident—a failing nerve—a breaking rope—a hurtling fall into a yawning snowdrift—and then a storm.

ALL Carrington's iron will and splendid physique are put fully to the test ere he drags the girl's unconscious form



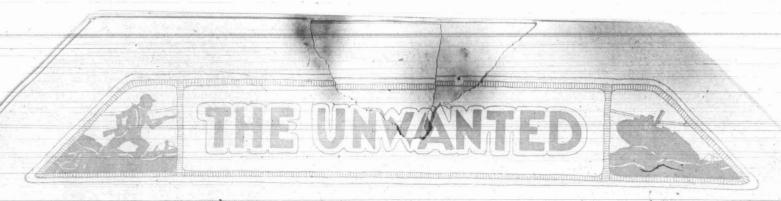


Amid the solitude of the snowcovered hills, warmed by a narrow escape from Death's jaws, their love found expression.

into the shelter of a lonely hut. The storm increases, and with it bursts the am of their united love.

MANY years pass; Mrs. Carrington has died, leaving behind her an only son, Kenneth. Marienne, a saddened woman, has returned to America. She, too, has a son—another John, but all Carrington's entreaties cannot persuade her to share the remainder of her life with him. She fears the reproach the knowledge of his birth would wring from her son.

THEN suddenly comes the crash of War. We see the firing of the bullet that sets the world ablaze, and Europe engulfed in the maelstrom.







Wonderful Alpine scenery around them as they climbed together – then an accident. The rope broke and she fell, hurtling downward, to escape death only through her companion's strength and bravery.

THE Youth of the Empire answers. Kenneth and John both join the Forces—they meet once at Waterloo Station, at the "Gate of brave good-byes," and again on the Somme battlefields, where Kenneth, in charge of His Majesty's Landship, "Creme de Menthe," of which John is the Sergeant, loses his nerve in a hot action after the Tank has been put out of commission, and flees, leaving John to attack alone. This he does with unexampled heroism, and when the tide of battle has passed, John finds his brother dead-the victim of a stray bullet—his face to the rear-and to John comes the remembrance of his mother's words, "'Face to the Foe' is the motto of your house, John-your father's house." Pride of familypride of race, surges up within him, and when supporting troops arrive they find the dead body of the Tank Commander propped against his Tank, his revolver in his hand, his "Face to the Foe."





In England Carrington and Marienne found peace in service—in a station Canteen.

IN England Carrington and Marienne have found comfort and peace in service—in a station Canteen. Pain and pride fight for supremacy in his wearied heart when the news is brought.

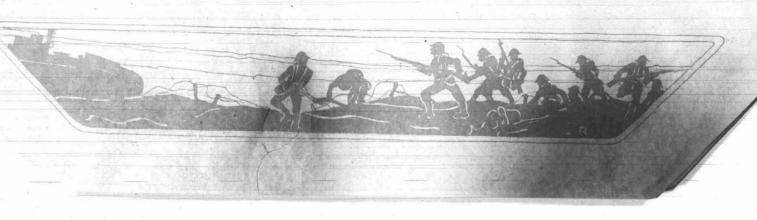
JOHN, who has sacrificed high honours for his proud name's sake, becomes his heir—he marries the girl of his heart, who, with his mother, has learnt his secret. And so we leave them—the old people in the shadow, the young ones walking bravely out into the dawn.







Foregoing the honours his heroism had won for him, John arranged his brother's body so as to appear that he had died bravely—his "Face to the Foe."





### EXPLOITATION MATERIAL

AN extensive range of advertising material has been prepared for your use in putting this film before the public. In "The Unwanted" you have a most unusually good showman's proposition, if you take advantage of the media at your disposal but, remember—It's up to you!

#### **POSTERS**

range of attractively-coloured posters will be prepared for this film, consisting of:

Forty-Eight Sheet. Twenty-Four Sheet. Twelve Sheets.

Six Sheets.

SLIDES, STILLS and THROWAWAYS.

#### Advertising Blocks

A NY of the blocks illustrated in this Book may be used for exploiting the picture—write to us and say what you require. On page 10 we show two blocks specially prepared for newspaper advertising—the photo blocks are recommended for use on better papers, such as your programme is printed on.

IN exploiting "The Unwanted" in your Theatre and Lobby, you have the choice of several alternatives. Alpine climbing equipment or war trophies can be advantageously used, while your attendants can be costumed accordingly.

SEND a man through the streets of your town, costumed as an Alpine Guide or a Gondolier, to distribute throwaways to passers by. He should carry a placard on his back announcing the film title and date of showing.

ATTRACTIVE cut-outs mounted on compo board can be made from the posters, and, in conjunction with the materials mentioned in the first paragraph, will make a most effective display.

#### CATCH-LINES

The most breath-catching, most terrifying and most authentic battle-scenes ever shown.

A film excelling in beautiful and varied scenery.

A story that awakens and quickens the emotions.

A picture crammed with sure, deft touches that never fail to reach the heart.

Amid the mountain solitude their love found expression.

He sought the Alpine fastnesses to gain peace for his soul.

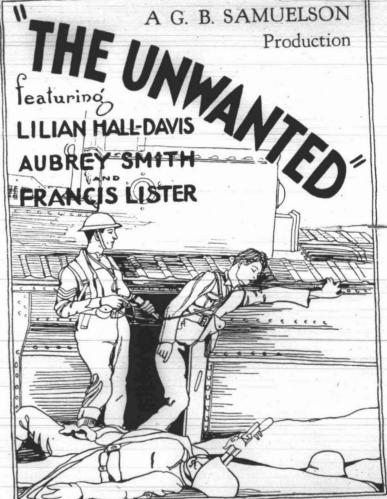
John gave up high honours for the sake of his family honour.



## THE UNWANTED



Single Column Advert Block.



Double Column Advertisement Block

## USE THESE BLOCKS IN YOUR LOCAL PAPER

REMEMBER—Your Patrons are always on the qui vive for BETTER Films. Here's one—see that they know about it, and watch those empty seats fill up!



## PRESS and PROGRAMME PARS

Another of G. B. Samuelson's masterly productions, "The Unwanted," will be shown at this theatre from to \_\_\_\_\_\_\_, both dates inclusive. The two stars, Lilian Hall-Davis and Aubrey Smith, are already well known to our patrons, but it is not out of place to say that they excel themselves in this picture. The action takes place, mainly, in Venice, Switzerland, and on the battlefields of France, some thrilling war pictures being embodied in the latter section. In a word, it is a film that we hope none of our patrons will miss—a masterpiece of the screen.

G. B. Samuelson's newest film, "The Unwanted." This eminent producer has surpassed all his previous offerings by his masterly handling of the striking story and beautiful scenery around which the plot is built. It will be shown here, for ———— days, commencing on ————.

Lilian Hall-Davis and Aubrey Smith score a notable triumph in G. B. Samuelson's new film, "The Unwanted." These two British stars, justly well-known to the picture-loving public, sustain their difficult roles in a manner which further enhances their reputations, and sets a new standard for All-British screen acting.

Mr. Samuelson must inevitably add this picture to his already long string of successes, for he has produced a film that is of universal appeal, in which interest can never flag.

It says much for the art of G. B. Samuelson, Britain's foremost film producer, that he has been able to work some war scenes into his latest picture—"The Unwanted"—without making it hackneyed. Not that it is mainly a war picture—far from it—for the action is played in England, Venice and Switzerland, with a corresponding gain in realism which, in itself, is a triumph.

The story tells how the indiscretions of Col. Carrington's wife bring about their separation. Carrington goes to Switzerland to seek solace in Alpine solitude and theremeets and falls in love with Marienne Dearsley. The culmination of their love comes while they are snowbound in a lonely hut, after Carrington has rescued Marienne from almost certain death.

Mrs. Carrington dies, leaving a son, Kenneth, and Marienne returns to America—she, too, has a son, John. Then comes the crash of war. John joins the ranks, while Kenneth gains a commission, both being in the Tank Corps. Kenneth loses his nerve in action and, running away, is shot through the back. John finds him and, to save the family honour, makes it appear that he had died a gallant death, though he himself sacrifices high honours by his unselfish action.

That is the main plot—the film can best tell the story's end. The picture is one in which the most blase film-goer will find an interest—a masterpiece of screen art.

Viewing this new All-British production, one cannot help feeling that screen-art in this country is far from being in the backward state ascribed to it by pessimistic critics.

A gripping story of bravery and cowardice, of love, pride and self-sacrifice is ably presented by a fine cast, headed by Lilian Hall-Davis and Aubrey Smith.

Mr. G. B. Samuelson, our foremost British producer, is responsible for the film, and, as usual, has made a success of it. Patrons of the — Theatre will be well advised to make a point of seeing it.

#### Where to Book this Film in your Territory.

London, South Coast, East Coast, Home and Eastern Counties: NAPOLEON FILMS, LTD.,

28, Denmark Street, London, W.C. 2.
Telephone No. 975 Regent.
Telegrams: Smicofilm, London.

#### Lancashire, Cheshire and North Wales:

IDEAL FILMS, LTD., 36, Deansgate, Manchester.

Telephone No. City 6219.

Telegrams: Idefilm, Manchester.

IDEAL FILMS, LTD., 26, Tarleton Street, Liverpool.

Telephone No. Royal 2348.

Telegrams: Idefilm, Liverpool.

#### Four Northern Counties:

IDEAL FILMS, LTD.,

67, Westgate Road, Newcastle-on-Tyne.
Telephone No. City 374. Telegrams: Idefilm, Newcastle-on-Tyne.

#### Midlands

IDEAL FILMS, LTD., 57, John Bright St., Birmingham.
Telephone No. Midland 1599. Telegrams: Idefilm, Birmingham.

#### South Wales:

IDEAL FILMS, LTD.,

8, Pembroke Terrace, Queen Street, Cardiff.
Telephone No. Cardiff 5047. Telegrams: Idefilm, Cardiff.

#### West of England:

IDEAL FILMS, LTD., 16, Redcliffe Street, Bristol.

Telegrams No. Bristol 5484.

Telegrams: Idefilm, Bristol.

#### Yorkshire and Lincolnshire:

CHARLES THOMPSON, 97, Albion Street, Leeds. Telephone No. Leeds 25895. Telegrams: Ceetee, Leeds.

#### Scotland:

COSMOGRAPH FILM CO., LTD., 213, Buchanan Street, Glasgow. Telephone No. Douglas 3570. Telegrams: Dramatic, Glasgow.

Rawlings & Walsh, Ltd.





VENICE-SWITZERLAND-WATERLOO STATION-TANKS-ARMY CANTEENS -WARTIME REVELS and the SOMME BATTLEFIELD ALL WOVEN INTO A STORY THAT HAS A SOUL OF ITS OWN.

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## This document is from the Library of Congress "Motion Picture Copyright Descriptions Collection, 1912-1977"

#### Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

#### Class L Finding Aid:

https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004

Class M Finding Aid:

https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002



National Audio-Visual Conservation Center
The Library of Congress